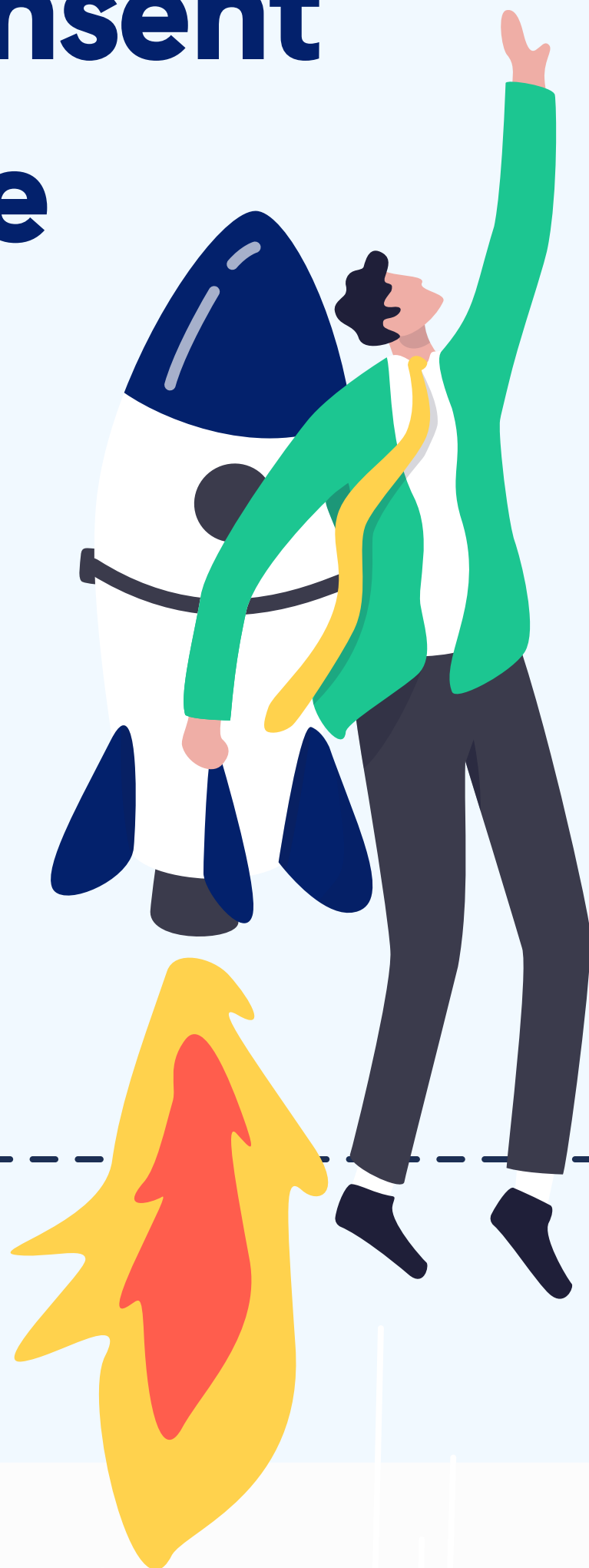
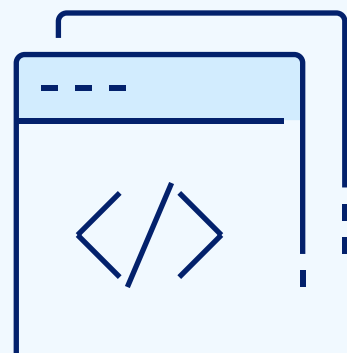
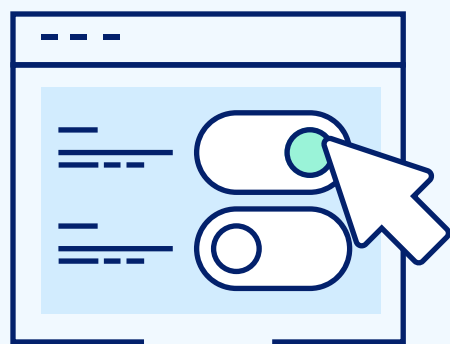


# New iubenda Consent Recovery Feature

Boost your consent rate and **streamline** your website's user experience



# What is Consent Recovery?

iubenda released a **new feature** that helps you retrieve consent when users decline or block scripts on your site or app.



# Who is Consent Recovery for?

This feature is for anyone who has an **embedded element** on their website or app **that gets blocked** when users **reject** cookies (like a Google Map, a YouTube video, and even social media content from Facebook or Instagram).



# How does it work?

## Offer a **seamless** user experience

Instead of showing gaps or malfunctioning elements, it displays a **clear notice**, offering users a chance to reconsider their choices.

### Content is blocked

You denied the use of cookies or similar technologies for the purpose of experience. To view this content, please update your consent preferences.

Update



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# Maintain a **high** consent rate...

With a second chance to present the consent dialogue, you have **more possibilities** to turn users rejection into consent.



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...while staying **transparent** and **compliant** towards your visitors



👉 clearly **inform** your audience regarding the use of cookies

👉 all scripts remain **blocked** until the user modifies the cookie preferences



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# To **enable** the Consent Recovery feature or understand if it fits your need, contact us

As an iubenda **Bronze partner**, we can help you adapt your site.



Write to us for more information

