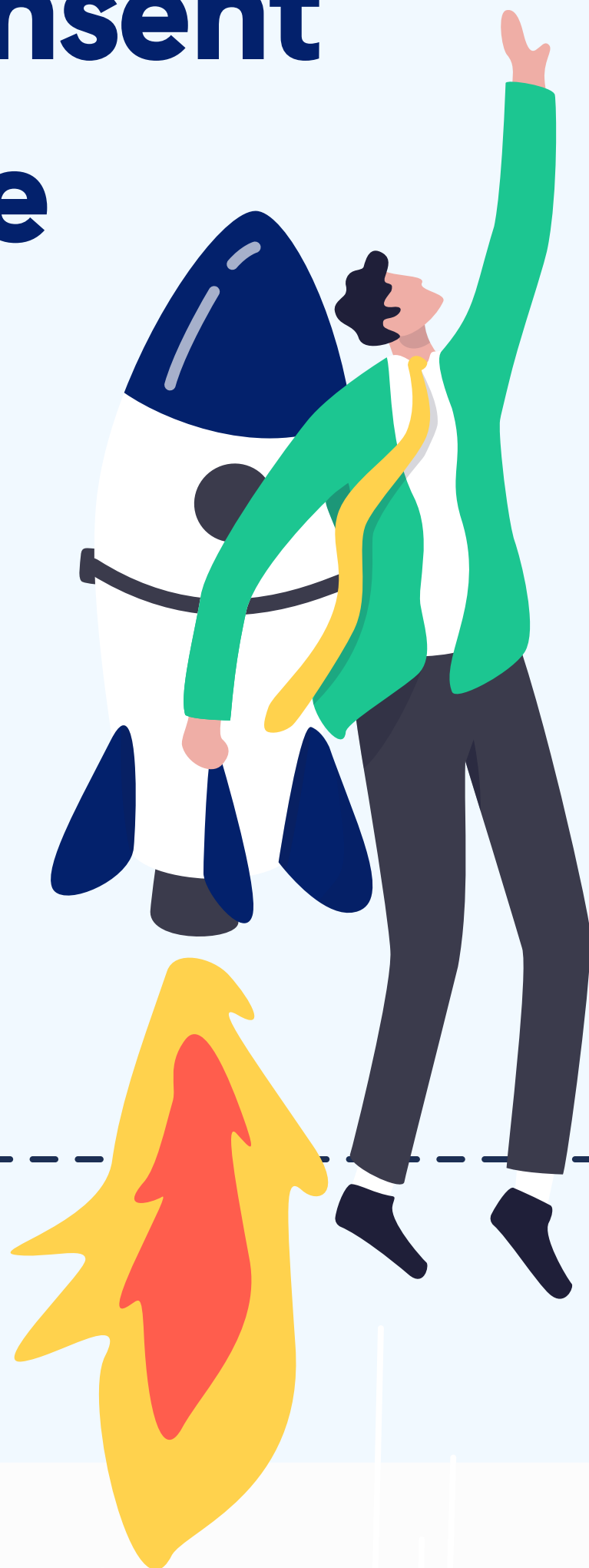
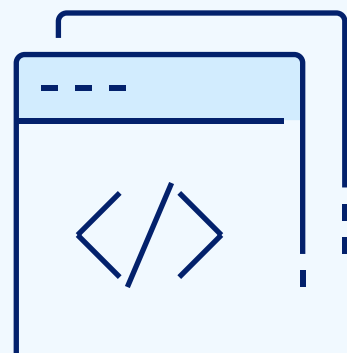
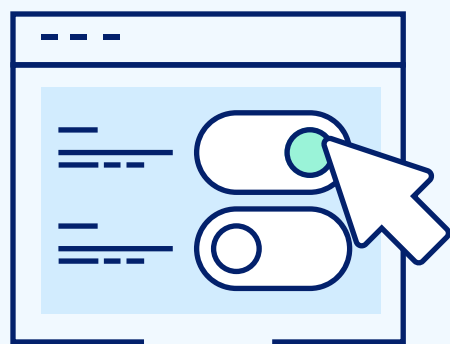


New iubenda Consent Recovery Feature

Boost your consent rate and **streamline** your website's user experience



What is Consent Recovery?

iubenda released a **new feature** that helps you retrieve consent when users decline or block scripts on your site or app.



Who is Consent Recovery for?

This feature is for anyone who has an **embedded element** on their website or app **that gets blocked** when users **reject** cookies (like a Google Map, a YouTube video, and even social media content from Facebook or Instagram).



How does it work?

Offer a **seamless** user experience

Instead of showing gaps or malfunctioning elements, it displays a **clear notice**, offering users a chance to reconsider their choices.

Content is blocked

You denied the use of cookies or similar technologies for the purpose of experience. To view this content, please update your consent preferences.

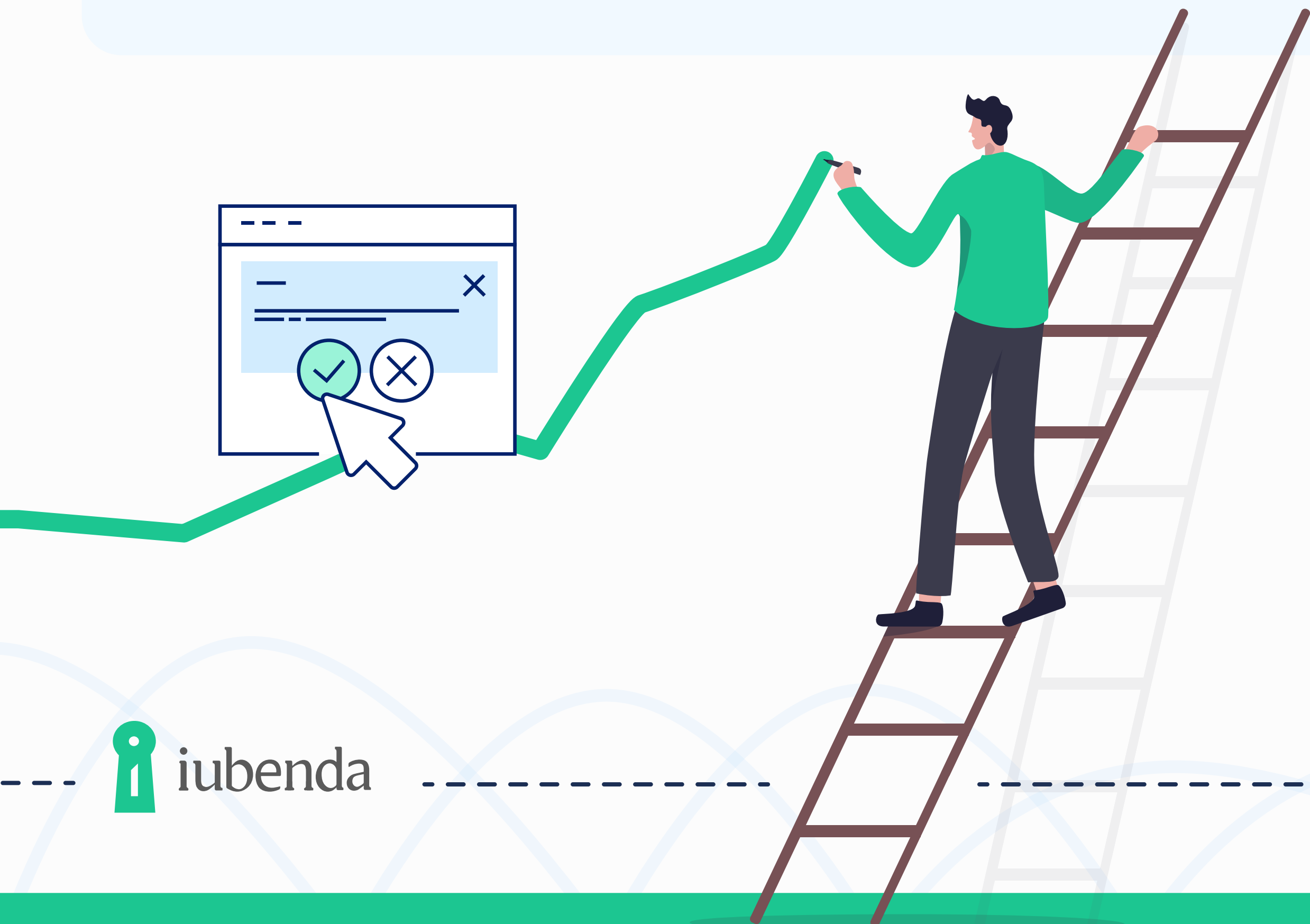
Update



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Maintain a **high** consent rate...

With a second chance to present the consent dialogue, you have **more possibilities** to turn users rejection into consent.



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...while staying **transparent** and **compliant** towards your visitors



👉 clearly **inform** your audience regarding the use of cookies

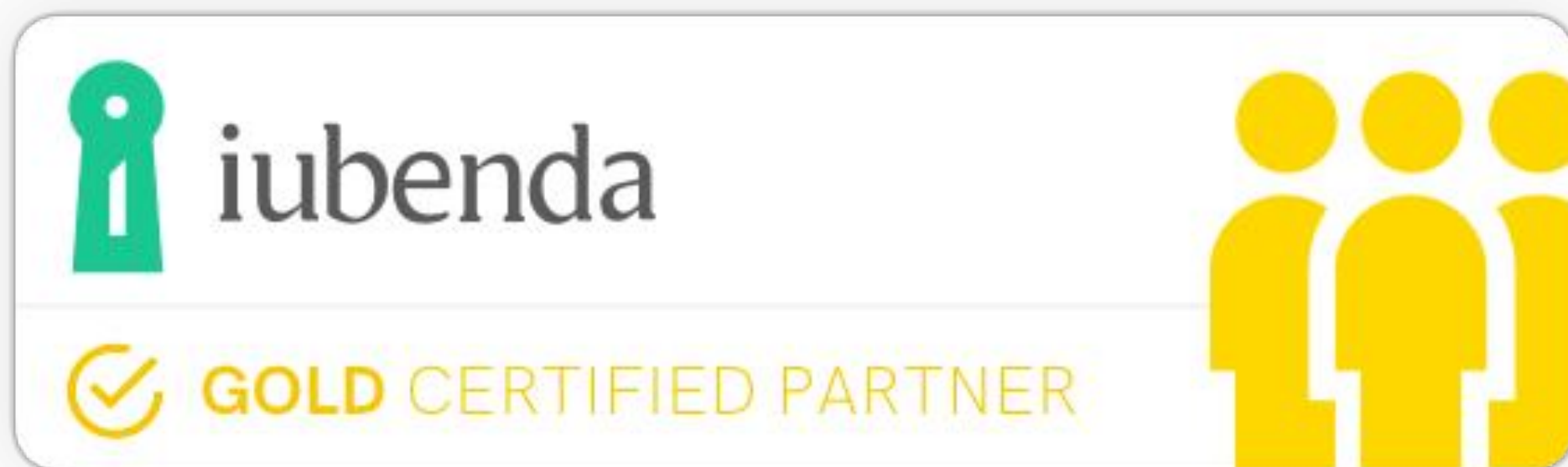
👉 all scripts remain **blocked** until the user modifies the cookie preferences



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To **enable** the Consent Recovery feature or understand if it fits your need, contact us

As an iubenda **Gold partner**, we can help you adapt your site.



Write to us for more information

